



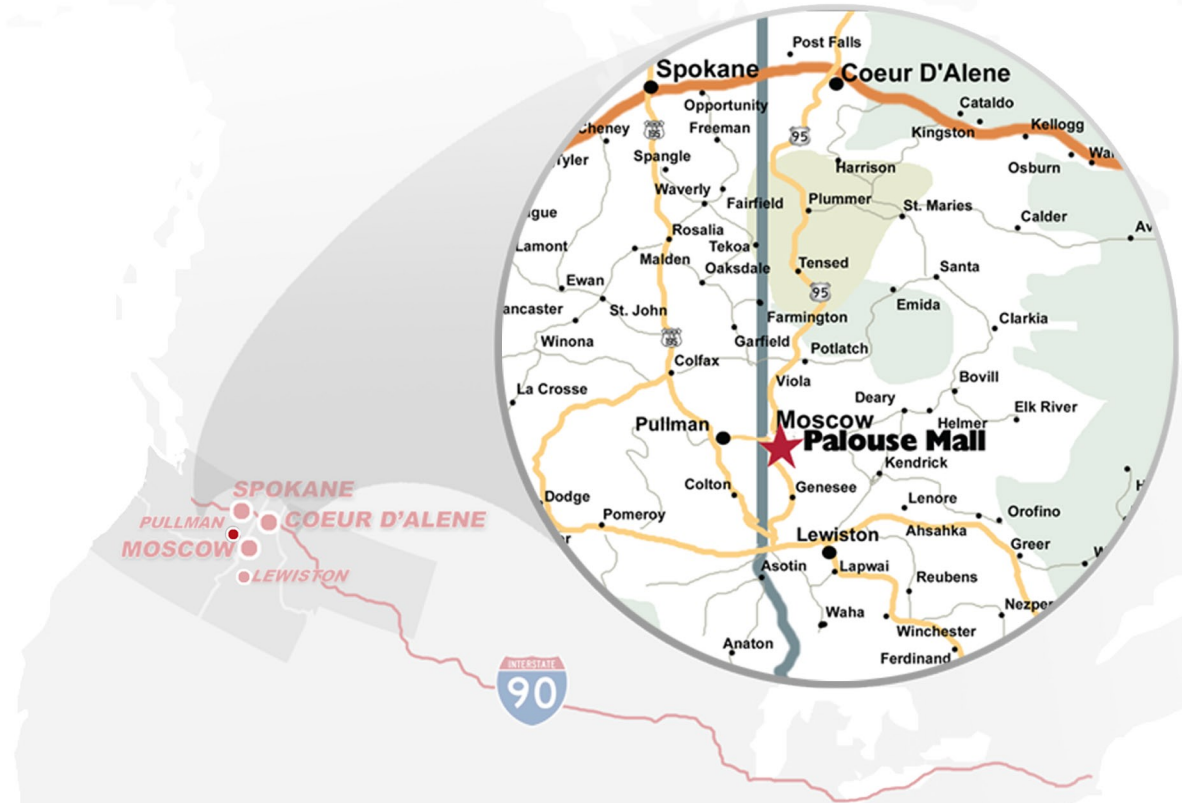
**JAMESON COMMERCIAL PROPERTY**

Jim Bendickson, Leasing Agent  
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**PALOUSE PLACE** has served the heart of the Palouse for over forty years. Palouse Place is located in Moscow, Idaho, home to the University of Idaho, a land grant institution. Located in Pullman, Washington, just seven miles away is Washington State University. The combined student population from these campuses adds an additional 36,000 residents to our customer base.

Palouse Place’s primary customer base is located within at least thirty miles of the mall site. Due to the distinctive geography of the region and the agriculture employment of a portion of the customer base, Palouse Place draws from a larger than usual customer area. The trade area includes Latah County in Idaho and Whimam County in Washington. There are 127,000 residents, not including the student population residing within 30 miles. This represents 44,000 households. We also draw from Benewah and Nez Perce Counties in Idaho, as well as Asotin and Garfield Counties in Washinton. These counties are located within the thirty mile area surrounding the shopping center. Nez Perce and Asotin Counties include the Lewiston/Clarkston Valle



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**PALOUSE PLACE** is located in Moscow, Idaho, minutes from the University of Idaho campus and a short 6 miles east of Washington State University on the Moscow/Pullman Highway. This one level, enclosed regional shopping mall consists of approximately 400,000 square feet, with 2,170 parking spaces. Constructed on 45 acres, Palouse Place fronts Highway 8, the main highway connecting Pullman, Washington to Moscow, Idaho.

With its proximity to two major universities, Palouse Place represents a unique business opportunity. Potential customers including residents, students and faculty of the universities shop Palouse Place as their primary retail outlet. Palouse Place is the retail hub for both universities and the surrounding communities, from Pullman, Washington to Lewiston and Clarkston, Washington. The Palouse region has a prosperous non-student population base of approximately 127,000 within the trade area.



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# SITE PLAN

## PALOUSE PLACE

Moscow, Idaho



MOSCOW-PULLMAN HIGHWAY (STATE HWY 8)

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# PALOUSE PLACE



## RETAIL AERIAL Moscow, Idaho



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